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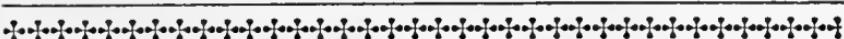


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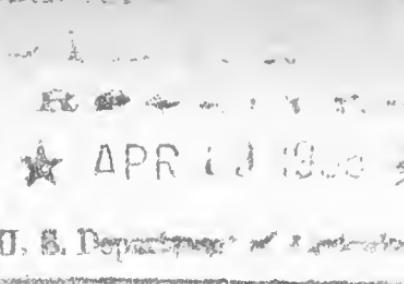
*Prize Winning Dahlias*

**JOHN ZAZO NURSERIES**

1873 East Avenue  
AKRON, OHIO



**SELECT  
YOUR STOCK  
FROM THESE  
VARIETIES OF MERIT**



# D A H L I A P R I C E L I S T

SPRING 1935



We take pleasure in offering for your consideration our Spring, 1935, List of new and select Dahlias.

The varieties which we have listed and offer to you are very carefully selected. Each variety has been selected for its own merit and quality regardless of Honor Rolls or other commercial promotion. It is an undisputable fact that well over 50% of the so-called new introductions are inferior to varieties which have been on the market for the past 15 years.

Before investing our good money we had those questions in mind and we truly believe that better selections cannot be made from Domestic or Foreign varieties, therefore, we hope to have the pleasure to serve you the best.

**TERMS:** Cash with order or 25% of order will hold your selection until May 1st. All stock must be paid in full before leaving grounds.

**GUARANTEE:** We guarantee our stock to be true to name to the extent of double replacement the following season. If unable to replace we will refund not more than price paid. We do not guarantee growth, size of blooms, tubers, etc. If our stock is not satisfactory upon arrival please send it back immediately and we will refund your money in full. This does not apply to stock damaged in transportation, in such an instance customer must make claim to the carrier at once.

Our plants are grown under the most favorable conditions. They are packed well and shipped in 3-inch pots.

In addition to varieties listed, we have additional Foreign varieties to be released in the Fall of 1935.

PRICES ARE F. O. B., AKRON



Since all of our time is devoted to Floriculture, visitors are welcome at any time.



**JOHN ZAZO NURSERIES**  
**1873 East Avenue**  
**AKRON, OHIO**

Notice to our Ohio State Customers:  
Add 3% Sales Tax to all retail orders.

ABBREVIATIONS: F.D.—Formal Decorative; I.D.—Informal Decorative; S.C.—Semi-Cactus; I.C.—Incurved Cactus; C.—Cactus.

	Plant
ADIRONDACK SUNSET (Cackener-Parkway)	
I.D. Brilliant scarlet red and canary yellow at base of petals. This was the favorite by popular vote at the Botanical Gardens this year. 1935 Introduction .....	\$5.00
ADORABLE (Angell-Parkway) I.D. True peach color. This beauty will make those on the Honor Roll ashamed of themselves, 1935 Introduction .....	3.75
ALTMARK—S.C. Pink with lilac suffusion, a true rival to Paul Pfitzer. First Prize in Germany, 1934 European Introduction .....	1.00
AMELIA EARHART—S.C. Apricot-buff. Selected Stock .....	1.25
AMERICAN LEGION—I.D. Yellow. Selected Stock .....	.75
AMERICA'S SWEETHEART (American Dahlia Farms) I.D. A very large yellow of unusual form. Mentioned by D. O. Eldridge in his travelogue as one of the best of the year. (1935) .....	12.50
ANDREA ERICKSON—I.D. Very large, pure White .....	.75
BOYCHICK—I.D. Maroon, with silver streaked reverse. Early bloomer. 1935 European Introduction .....	2.50
BETTER TIMES—I.C. Fine Lilac rose of excellent shape .....	2.00
CADET—S.C. Primrose yellow .....	3.50
CAMEO—I.D. Coral pink .....	1.00
CORALLINNA—S.C. Stone red, stems 3 feet long. Greatly admired. Unusual formation. 1935 European Introduction.....	2.50
CHAUTAUQUA SUNSET—F.D. Gold orange, peach red .....	2.25
CHESTER MOORE—F.D. Purple and white. ....Tuber \$ .50	
DOKOUPILS GIANT—F.D. Lilac pink. Immense flowers, 1934 European Introduction.....	Tuber \$1.50
DOKOUPILS TRIUMPH—S.C. Pale straw yellow, 1934 European Introduction .....	1.00
DR. JOSEPH SCHEINER—S.C. Soft Lilac with cream center. Like a huge mum. 1934 European Introduction .....	1.00
DELWOOD GLORIOUS .....	1.25
DOROTHY MATHEWS—F.D. Violet mauve. Favorite in New York Botanical Gardens. 1935 Introduction .....	3.75
EAGLE ROCK FANTASY—I.D. Mallow Pink. ....	.75
EDWARD RINFLEISCH—F.D. Cerise .....	.75
EXCELSIOR—F.D. Rich golden terra cotta. A real big one. Prize winner.....	1.00

	Plant
ENTRUP'S SULTAN—F.D. Colossal carmine red. Erect and free. Great. 1935 European Introduction .....	1.50
FORT MONMOUTH—I.D. Claret red .....	Tuber \$0.50
FLAMMENDE SONNE—I.D. Brilliant old gold, flaming red. Great stems, curly petals. 1935 European Introduction .....	3.00
FRANK MILLER—F.D. Sulphur yellow. ....Tuber \$0.50	
FRANK SERPA—I.D. Wine red, variable in color .....	Net 5.00
FRAU O. BRACHT—C. Pale primrose yellow..	.75
FRANZ BERGER—C. Brilliant coral red. A peerless giant cactus. Seedling of Frau O. Bracht. 1934 European Introduction .....	2.50
FIREMAN—I.D. Cardinal red—flushes gold.....	2.50
GOLDEN GOBLIN—F.D. Gold.....Tuber \$0.50	
GOLDEN SONNE—C. Yellow shading salmon. ....	.50
GEBET—Large Cactus. Soft pink lilac center, good stem. 1935 European Introduction.....	1.50
GOODACER SENSATION—C. Coral red, 1935 Introduction .....	3.50
GOODNIGHT—I.D. Maroon .....	.60
GOODWILL—C. Large pink shaded yellow.....	2.00
GRACE CURLING—I.D. Lavender rose.....	.60
HARRIET NEAL—I.D. Pure Old Gold .....	2.50
HEART OF MILWAUKEE — F.D. Golden Bronze .....	Tuber \$0.50
HILLCREST NUGGET—I.D. Nugget bronze with Troubadour red reverse. Giant bloom, unusually long, stiff stems .....	5.00
HOSIANNIA—C. Soft pink with fine apricot tone, ground light yellow, resembles Paul Pfitzer. 1934 European Introduction .....	1.50
HUNT'S VELVET WONDER—I.D. Rich Burgundy red, 1935 Introduction.....	7.50
JANE ROSS—I.D. Bright purplish-crimson shaded violet and overlaid with a velvety maroon sheen. 1935 Introduction .....	2.50
JANET SOUTHWICK—I.D. Rose pink .....	.60
JEAN TRIMBEE—S.C. Violet .....	.60
JEROME KERN—I.D. Shrimp pink .....	1.25
JERSEY DAINTY—C. White .....	1.50
JUDGE SAMUEL SEABURY—I.D. Heliotrope shading to white. 1935 Introduction .....	Net 5.00
KATHLEEN NORRIS—I.D. Pink. Selected stock .....	.75
KAWEAH—I.D. Rose cerise .....	1.00
LADY MYRA PONSONBY—I.D. Yellow. ....Tuber \$1.50	1.00
LA FIESTA—I.D. Butter yellow striped red. ....Tuber \$1.25	
LEMONIA—C. One of the largest and finest lemon yellow cactus ever seen, fully 12 inches across on stems three feet long. Very deep flower. 1935 European Introduction .....	Net 5.00
LORD OF AUTUMN—I.D. Large yellow. Our stock of this great dahlia is good.....	3.50
LIEBREIZ—I.C. Lilac pink and white. Good stem .....	1.50

## Plant

MADAME F. BREAMS—C. Brilliant deep salmon pink with golden center. One of the very finest cactus. 1934 European Introduction .....	1.25
MAJOR C. C. MESSERVEY—I.D. Gold with bronze shading. 1935 Introduction.....Net	5.00
MANMOUTH RADIANCE—I.D. Light Coral pink .....Tuber \$4.00	2.00
MAN O'WAR—I.D. Dark carmine red.....	2.50
MARATHON—S.C. Bright sulphur yellow. 1935 European Introduction .....	1.75
MASTODON—I.D. Clear rich apricot informal giant decorative. A world beater, none like it. 1934 European Introduction.....	1.00
MATADOR—A French masterpiece, extra large and deep, clear blood red with straw yellow reverse. Lasts a week when cut. 1935 European Introduction .....	3.00
MAY ROBSON—S.C. True bright pink. Very good stem. 1935 Introduction.....	5.00
MISS BELGIUM—C. Not large, but a very beautiful orange .....	1.00
MRS. GEO. LE BOUTILLIER—I. D. Carmine and Spectum red. The best red since Murphy's Masterpiece. 1935 Introduction.....	5.00
MRS. RICHARD TWYFORD—I.D. Finest cactus of English Introduction. (1935).....	5.00
MURPHY'S MASTERPIECE—I.D. Dark red....	1.50
MYRA HOWARD—I.D. Autumn .....	.75
NEW DEAL—I.D. Brilliant orange red. 1935 Introduction .....	5.00
NOCTURNO — C. Nearly Black - brown - red, curly petals. 1935 European Introduction.....	2.50
ON PARADE—Ball Dahlia (Parkway) Lavender lightly tinted lilac. Largest Hybrid Show (Ball) Dahlia. 1935 Introduction .....	5.00
ORIENTAL GLORY—I.D. Cadmium orange....	2.50
PALO ALTO—S.C. Salmon pink shaded gold. ....	2.00
PAUL PFITZER—C. Shrimp pink. (1933 European Introduction) .....	1.00
PHANTOM—F.D. A rich combination of violet-purple with large white tips. A good one. 1935 European Introduction .....	3.00
POT O' GOLD—I.D. Clear yellow....Tuber \$1.50	
PRACHTKERL—S.C. The sensation of the season in Germany. A seedling of Frau O. Bracht. Light yellow, larger and otherwise of same habits. Scarce. 1935 European Introduction .....	5.00
PRIDE OF WISCONSIN.....Tuber \$0.75	
PRINCE OF PERSIA—I.D. Crimson. ....Tuber \$0.65	
PURPLE WONDER—I.D. Rich purple.....	1.25
REICHSRDT'S MASTERPIECE—C. A rare pastel shade. Light blue amethyst on light yellow ground. Beautiful. 1935 European Introduction .....	2.00
RENATE MULLER—C. Salmon-pink on yellow ground. Large chrysanthemum-like cactus. Unbeatable. First prize in Toronto at the C. N. E., 1934 .....	1.25

## Plant

ROCKLEY MOON—F.D. Large yellow on exceptionally strong stems. 1935.....	5.00
ROYAL ROBE—I.D. Royal purple. 1935 Intro- duction ..... <i>met</i>	5.00
ROYAL VELVET—S.C. Red .....	.75
ROYAL WHITE—I.D. White .....	.75
RUBY TAYLOR—F.D. Purplish red.....	1.50
SATAN—S.C. Flaming red .....	1.00
SCHILLER—C. Pink. One of the finest Euro- pean varieties. 1935 European Introduction..	3.00
SONNY BOY—I.D. Rose and gold .....	2.00
SPOTLIGHT—I.D. Sulphur yellow .....	1.25
SULTAN OF HILLCREST—F.D. Strontian yellow with sunrise yellow reverse. Won the finest flower in the West Virginia Show against the world's best .....	2.25
TANNENBERG—S.C. Blood red tipped gold....	2.50
THOMAS EDISON—I.D. Royal purple. .....Tuber \$0.50	
TOWERS EMPIRE—R.D. Gigantic Empire yel- low, 1935 Introduction..... <i>met</i>	7.50
TRAUER UM LANGERMARK — C. Giant curly cactus. Dark red almost black. Good stem .....	2.50
VICTORIA—I.C. Yellow. 1934 European Intro- duction .....	1.00
WACHTUNG WONDER—I.D. Cardinal red and gold .....	Tuber \$0.50
WASHINGTON GIANT—I.D. Lavender .....	2.50
WHITE DUCHESS—I.D. White .....	.75
WHITE WONDER—I.D. White .....	Tuber \$0.50
WHITE TRIUMPH—I.C. White. Fine for bas- ket work. A good grower .....	1.00
One Dozen Tubers—our selection—of assorted varieties .....	2.25

## MINIATURES

FAIRY—A pink Miniature. Referred to as the miniature of Jersey Beauty. An excellent cut flower variety and an ideal grower.....	.75
BABY ROYAL—S.C. Gold Medal Miniature from England. Salmon-pink with gold shad- ings .....	.50
CONGO BELGE—Dark scarlet, dwarf, black foliage. Gold Medal at World's Fair.....	.75
PEYTIE CONWAY—F.D. Violet-rose with sil- ver tip. 1935 .....	1.00
SEVILLE (Fixler) Collarette. Red. This un- known beauty will improve your garden.....	.75

## ATTEND SECOND ANNUAL

## MID-WEST DAHLIA EXHIBITION

September 14 and 15

Terminal Tower Building

Cleveland, Ohio